



"Winning with Exensys Where innovation is Tradition"

eXensys Business Intelligence Suite



Agenda

An Introduction

Needs

Challenges

Solution

Product Suite

Benefits

Introduction

eXensys Business Intelligence Suite (eXBIS) provides an extensive and in-depth analysis of the organization's business information.

Organizations often face difficulties for getting analysis reports from cross-dependant business functionalities, handled by different applications. eXBIS, through its component eXData, consolidates business information across these different business functionalities/applications, with the necessary business relationships; through ETL (E: Extract, T: Transform, L: Load) process. The consolidated information forms part of the targeted database, which stands as the primary data source for the analysis reporting.

Further the data can be analyzed in in two different components viz.

eXBIS-MOLAP and eXBIS-ROLAP.

eXBIS-MOLAP: eXBIS - Multi-dimensional Online Analytical Processing.

eXBIS-ROLAP: eXBIS - Relational Online Analytical Processing.

Needs

- Manufacturers, Traders and Retailers across the globe feel the need to have comprehensive business analysis reporting from the data spread across, different business functionalities and applications.
- Organizations seek for intelligent reporting by their KPIs (KPI: Key Performance Indicator) and further rigorous analysis of the same.
- Top executives need to have the information about the influencers of the KPI along with their values. The same helps them to take the necessary steps, to get the business back to the streamlined flow, for the deviations if any.
- Analyzing the business information across different aspects (dimensions) is a key need to today's fast growing organizations.
- Scheduling report generation and auto-sending to the designated authorities helps the business information reach at the right person, at the right time.
- Business Intelligence, with you, even when you are on move.
- Critical Data-encryption technologies to keep the information flow at bay from hackers.

Challenges

- Direct access to the all the business information spread across multiple businesses and applications.
- Analytical reporting across various aspects.
- Getting Right report, on Right Time to the Right person.
- Anytime, Anywhere accessibility.
- Configurable Executive Dash Boards providing role based key business figures.
- Having a holistic view of the multiple businesses, speared across the globe.
- Analyzing the information across multiple business dimensions.

You can Easily Overcome These Challenges by Implementing
eXensys Business Intelligence Suite.

The Solution

Introducing **eXBIS**

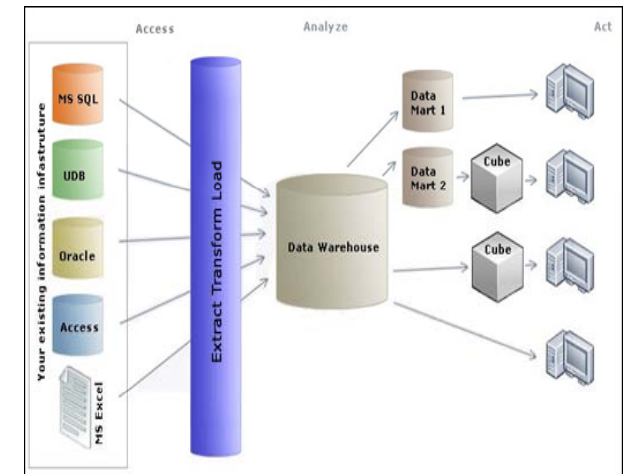
A Complete, Web-Based Business Intelligence Suite, Built on Microsoft .Net Technology Enabling you to Control & Manage business information from Anywhere.. Anytime....

The product suite for the above comprises of

- eXBIS MOLAP
- eXBIS ROLAP
- eXDATA
- Executive Dash Board
- Report Scheduler

Product Suite – eXData

- eXData is an ETL and data warehousing tool which processes the data from multiple data sources of multiple business applications and creates the target databases through the ETL (E:Extract, T: Transform, L: Load) process for further processing and analysis in eXBIS.
- eXData supports the MS SQL, Oracle, DB2, Flat Files, XMLs, MS Access, MS Excel as source. After taking the relevant data across multiple and heterogeneous data sources, the system cross validates them with the Business Rules (configurable) in the Transformation process.
- Following the Transformation process, the system LOADs the desired data, duly transformed through the Transformation process in the user defined data structures in multiple and heterogeneous databases.



Product Suite – eX-DATA - MOLAP

- eXBIS MOLAP provides the flexibility to define Key performance Indicators (KPIs) across different functionalities of the base system through a set of Measures and Dimensions and the algorithm to process the same. This leads to the formation of a multidimensional data structure called Cube.

- eXBIS MOLAP further interprets the data in an multi-dimensional environment. Here the user interprets the business data across more than 2 dimensions. The system provides the multilevel analysis of the business information, across numerous dimensions in more than 19 levels.

- Further on eXBIS MOLAP browser provides numerous slicing and dicing options along with a host of aggregating functions.

- The configurable scheduler does generate reports automatically and send them to the concerned, ensuring role based access.

Region Name	Item Category Name	Item Name	Order Qty	Order Qty MT	Sales Price	Order Amt	Add on Cost
Central	Consumer Bulk Packs	All	4,074,845.89	56,448.87	15,179,471.84	2,350,271.76	1,203,157.93
		"Auditor Balance" Warehouse Vag Oil 15kg Tin	4,074,845.89	56,448.87	15,179,471.84	2,350,271.76	1,203,157.93
		"Auditor Crisp Puff" Warehouse 15g BB	15,794.00	2,192.00	1,154,987.56	112,358.83	24,778.86
		"Auditor Crisp Puff" Warehouse 15g BB	5,834.00	875.00	86,256.86	4,407.20	8,272.24
		"Auditor Ref Veg Oil 500ml 15g Tin	8,000.00	80.00	33,733.05	4,788.37	3,845.85
		"Auditor Ref Veg Oil 500ml 15g Tin	8,000.00	80.00	33,733.05	4,788.37	3,845.85
		"Alpha Crisp Puff Warehouse 15g Tin	8,200.00	125.00	24,855.00	5,123.75	2,798.62
		"Alpha Ref Palm Oil 15g Tin	15,730.00	213.00	49,772.14	10,588.21	5,588.81
		"Alpha Ref Palm Oil 15g Tin	4,200.00	59.00	12,414.00	1,408.81	1,408.81
		"Alpha Ref Palm Oil 15g Tin	2,458.00	35.00	6,851.26	771.33	2,889.22
		"Alpha Ref Palm Oil 15g Tin	8,200.00	125.00	24,855.00	5,123.75	2,798.62
		"Alpha Ref Palm Oil 15g Tin	2,458.00	35.00	6,851.26	771.33	2,889.22
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		"Alpha Ref Palm Oil 1					

Product Suite – eX-DATA – MOLAP (Contd.)

Typical MOLAP process:

- Identification of Organization's KPIs.
- Identifying all the aspects of the KPI analysis.
- Identifying the data source for the KPI formulation.
- Getting the requisite data to the target database, through the ETL process.
- Formation of Cubes for the identified KPIs.
- Getting started with the cube access for the multidimensional analysis.

Item_Type _Name	ItemGroup _Name	Item_Cat ory_name	Year	Quarter	MonthName	Item_Name	Sales_Pr e
Finished							15379094.8
	DOUBLE FILTERED GROUNDNUT OIL						32477.5
	INTERESTER IFIED VEG. OILS						2089679.3
		Consumer Bulk Packs					340584.3
		Consumer Small Packs					1749094.9
			2007-2008				1749094.9
				Quarter 1			509437.2
				Quarter 2			565926.4
					July	"Aadhaar Bakewell" Interesterified Veg.Oil 15kgBIB	210216.4
					August	"Aadhaar Bakewell"	1/8381.2

Sales Region Wise				
For the year (s) 2007-2008				
Month Name	Sales Price	Order Item Amount	Quarter	
May	Rs. 4264.4300	10581146.3	Quarter 1	
June	Rs. 1442.3100	42884.7	Quarter 1	
December	Rs. 6593.2800	10537471.51	Quarter 3	
August	Rs. 8456.7300	14050110	Quarter 2	
November	Rs. 13079.8100	30601087.97	Quarter 3	
July	Rs. 5013.4800	10784614	Quarter 2	
September	Rs. 2136.5300	2829807.65	Quarter 2	
October	Rs. 2865.4000	9957257	Quarter 3	
April	Rs. 2067.3100	4534669.5	Quarter 1	
Total Price :		Rs. 45919.2800		
Central region				
For the year (s) 2007-2008				
Month Name	Sales Price	Order Item Amount	Quarter	
January	Rs. 75502.5500	41250077.54	Quarter 4	
September	Rs. 107320.6800	49539598.68	Quarter 2	

Product Suite – eX-BIS – ROLAP

- eXBIS ROLAP provides an wide range of Robust analytical reports. It accommodates the infinite problem set, as far as query based reporting is concerned, as it directly accesses the relational database.
- The system allows configure user defined data marts called “Universes”. Further on the system provides complete flexibility to the user to custom define the report format for the different hierarchies of the organization.
- eXBIS ROLAP generates both Structural and Analytical (Graphical) reports with multilevel drill down structure. The system supports upto 9 levels of analytical (configurable) drill down display of business information.
- eXBIS ROLAP provides the complete analysis and visibility of your business data with the executive dash boards, which too are configurable.

Item Name	Sales Price	Order Item Name
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	498011.1000	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	358151.2900	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	1701.0100	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	395999.6900	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	3246.0000	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	4125.1800	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	33.8000	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	149.9100	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	22942.7500	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	18808.113000	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	21022.0000	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	824312.5000	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	10942.8600	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	13031.3900	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	42762.3500	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	1319.4500	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	1109.2600	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	70020.01900	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	17811.8000	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	2544404.5000	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	10794.8000	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	12794.2500	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	34051.8000	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	33663.3100	
Alpha Double Filtered Groundnut Oil 180 pcs x 150cc	220000.7000	

Report Delivery by Email

To: bshun.bhusan@exensys.com

From: bshun.bhusan@exensys.com

Subject: @ReportName was executed at @ExecTime

Schedule details

(Choose to schedule report(s) on an hourly, daily, weekly, monthly, quarterly, yearly, C: hour, F: week, M: month, Q: quarter)

Region wise Sale Details

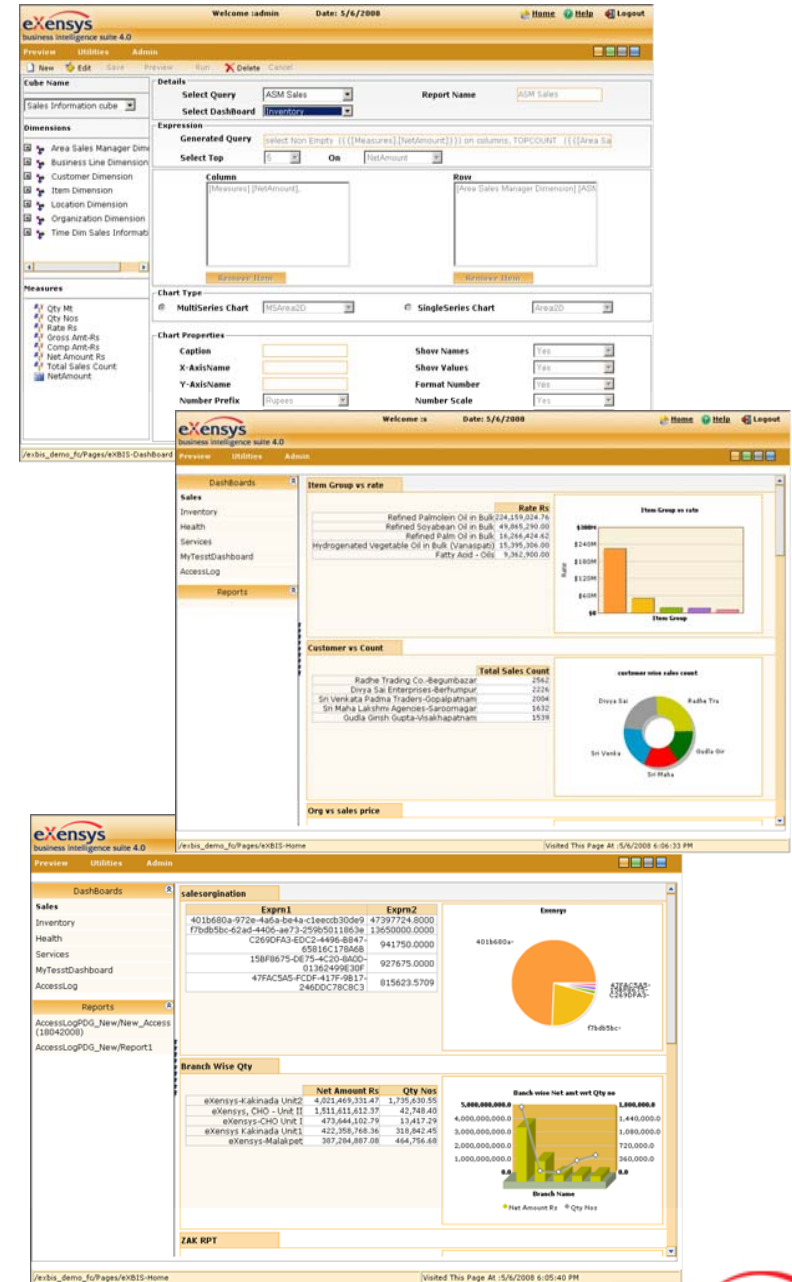
For the year (s) 2007-2008 Total Sales : Rs. 49209.20

Month Name	Sales Price
May	Rs. 4264.4300
June	Rs. 1442.3100
December	Rs. 6593.2800
August	Rs. 8456.7300
November	Rs. 13079.8100
July	Rs. 5013.4800
September	Rs. 2136.5300
October	Rs. 2065.4000
April	Rs. 2067.3100
Total Sales	Rs. 49209.20

Month Name	Sales Price	Order Item Amount	Quarter
May	Rs. 4264.4300	1050114.3000	Quarter 1
June	Rs. 1442.3100	42884.7000	Quarter 1
December	Rs. 6593.2800	1053747.5100	Quarter 2
August	Rs. 8456.7300	14050210.0000	Quarter 2
November	Rs. 13079.8100	3060207.9700	Quarter 3
July	Rs. 5013.4800	10794614.0000	Quarter 2
September	Rs. 2136.5300	202907.6500	Quarter 2
October	Rs. 2065.4000	993727.0000	Quarter 3
April	Rs. 2067.3100	4534629.5000	Quarter 1
Total Sales	Rs. 49191.2800		

eX-BIS - Executive Dash Board

- eX-BIS provides a rich and comprehensive Executive Dash Board based on KPI approach. The dash boards are user configurable and appears based on log in user credentials.
- The Dash Boards provides executive reporting for the top management. It provides the KPIs and analytic drilldown on the same. Then on further drilldowns over the 1st level of KPI display, the system displays the influencers in the next level and so on.
- The sheer flexibility and the dynamism of the Dash Boards gives a snap shot of the business affectivity, with its root-cause analysis, anytime...anywhere in the world, even when you are on move.



Report Scheduler:

- eX-BIS provides a power-packed scheduler for its reporting engine.
- It generates the scheduled report in the set frequency, may it be once in a year, quarter, month, day or even an hour.
- Thanks to the dynamic report scheduler, which generates the desired report at the requisite time and send it to the designated recipients.

The screenshot displays the 'Report Scheduler' interface within the eXensys Business Intelligence Suite 4.0. The page header includes the eXensys logo, 'business intelligence suite 4.0', and navigation links for 'Home', 'Help', and 'Logout'. The user is logged in as 'admin' on 5/6/2008. The main content area is titled 'Schedule Information' and contains several sections:

- Pattern:** Radio buttons for 'Once', 'Daily' (selected), 'Weekly', and 'Monthly'.
- Options:** Radio buttons for 'Every Day' (selected) and 'Week End'.
- Date and Time:** 'Start Date' is 05/14/2008, 'End Date' is 05/22/2009, and a 'Time' dropdown menu.
- Format:** Radio buttons for 'ROLAP' and 'MOLAP', a 'Select Report' dropdown, and a 'Select Format' dropdown set to 'EXCEL'.
- Email:** Fields for 'From' (pavan.sunkara@exensys.com), 'To' (munish.balyan@exensys.com), 'Cc' (sreelaxmi.dodda@exensys.com), and 'Subject' (Daily Sales Report).

A 'Schedule' button is located at the bottom right of the form. The footer of the page shows the URL '/exbis_demo_fa/Pages/exBIS-BI-Report Scheduler' and the visit time '5/6/2008 6:01:44 PM'.

Product Suite – MOLAP Other Key Features

Anytime Anywhere Accessibility

- *Role based Access* ensuring greater information security
- Supports robust *Performance Management Reporting system* through various user defined KPIs, involving business data from multiple functionalities.
- Allows numerous *Slicing and Dicing* options along with host of *Aggregation* functions.
- *Structural and Analytical (Graphical)* reports with multilevel (upto 9 levels) drill down structure.
- Reports can be exported to all standard formats viz. MS Word, MS Excel, RTF, PDF etc..
- Advanced Dynamic Report Scheduler
- Executive Dash Board
- Configurable Dash Boards for dignitaries across different hierarchies.
- Robust Application Security through the Advanced Security module.

Product Suite – ROLAP Other Key Features

Anytime Anywhere Accessibility

- Role based access ensuring greater information security
- Configurable *Universe* (Data Mart) definition, taking data from multiple data sources
- User defined Report Formats (Including Grouping, Aggregation functions ...etc)
- Allows numerous slicing and dicing options along with host of aggregation functions.
- On the fly report generation from the existing reports.
- *Structural* and *Analytical* (Graphical) reports with multilevel (upto 9 levels) drill down structure.
- Drill Down on the Charts.
- Reports can be exported to all standard formats viz. MS Word, MS Excel, RTF, PDF etc..
- Report Designing Language Component (RDLC) enabled drilling down facility in reports exported to MS Excel.
- Advanced Dynamic Report Scheduler
- Executive Dash Board
- Configurable Dash Boards for dignitaries across different hierarchies.
- Robust Application Security through the Advanced Security module.

Benefits

- Online KPI analysis with its influencer's values keep the organizations agile for necessary steps for any non-performing business indicators.
- Anytime, Anywhere accessibility of analytical reporting provides better grip of the business, even when you are on move.
- Provides the flexibility to have analytical reporting for the data lying in fragmented business functionalities or applications.
- Saved head-count in IT and business departments
- Increased revenue with sales and marketing analysis
- Results in better business decisions.
- Flexibility to align business execution to the organization's business strategy.



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Thank You